

my
**EURO
PEAN**
city

discover
experience
share



Co-funded by the
Europe for Citizens Programme
of the European Union

A TWO YEAR CYCLE OF MEETINGS

to enhance the relevance of the relationship between people, their city
and Europe and to better involve people in their European citizenship

SUMMARY



THE NETWORK

- Network's aims
- Visual identity
- The network is active...
- Partners



THE PROGRAMME



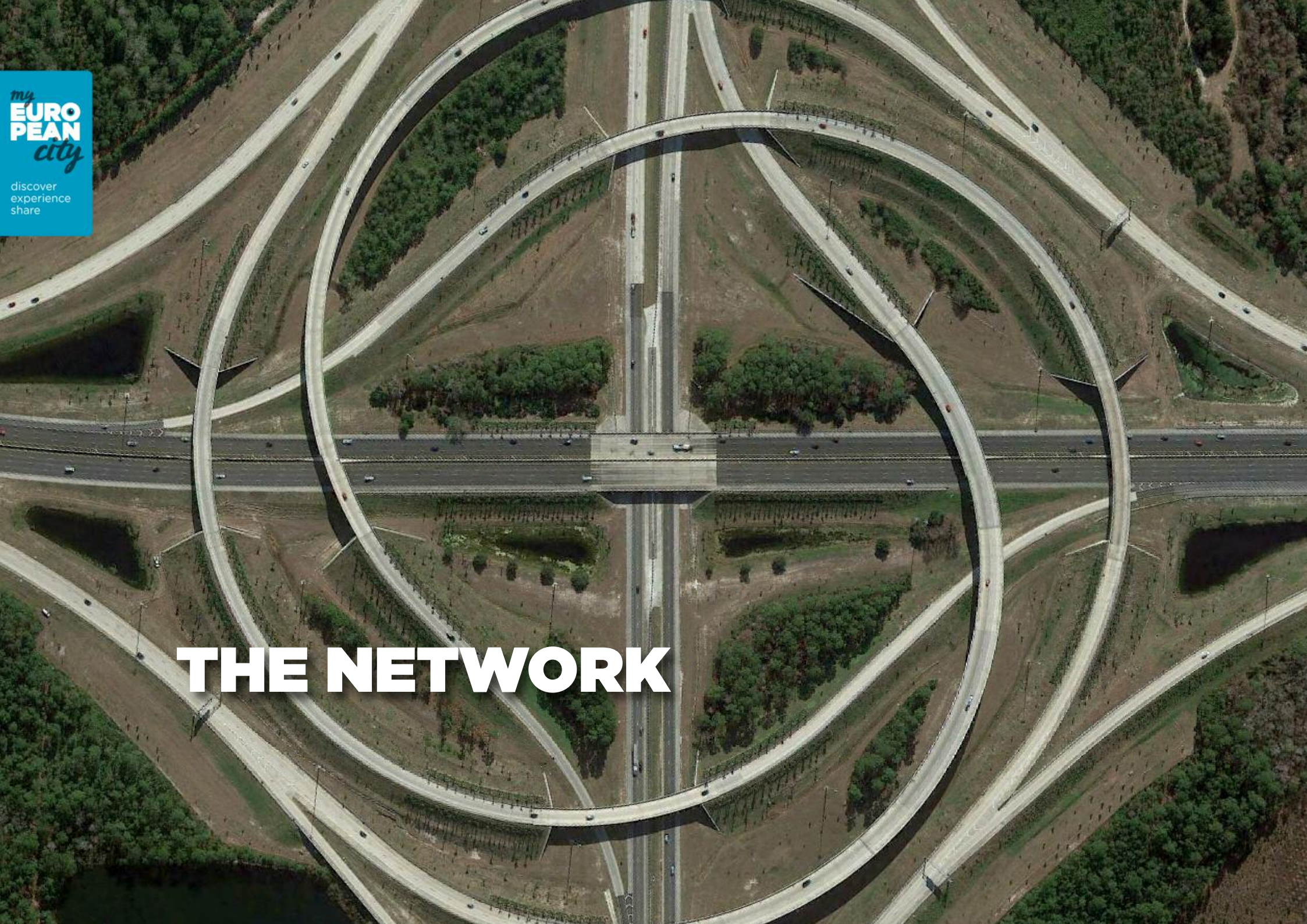
THE PROJECT

- Operational overview
- The 2 year cycle of meetings
- General results

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THE NETWORK





SINCE 2010, 8 DIRECT PARTNERS



WHERE?



WHO WE ARE

A VERY DIVERSE NETWORK

Education **Tailor made** Innovative manner
Information about EU 7-15 years old
15-25 years old EU citizenship **Open topics** Seniors
Revitalisation Entrepreneurship **Cultural tourism concept**
Walking tours **Cultural heritage**
Pupils **Communication** Cultural associations
Dissemination Financial partners
Sustainable tourism Scientific research **25-65 years old**
Culture Quirky ideas

NETWORK'S CORE IDENTITY

- The citizen – the city – Europe
- Promoting the European dimension of the involved areas to raise citizens' awareness and develop a sense of belonging to Europe



NETWORK'S AIMS

- **HIGHLIGHT** the European dimension of a city or an area in the aim to reinforce European citizenship for his inhabitant
- Then **INVOLVE** and **FOCUS** on citizens in the triangle city – citizens – Europe
- Allow civil society and local authorities to **WORK TOGETHER** on European citizenship and global heritage in involved cities and areas



VISUAL IDENTITY

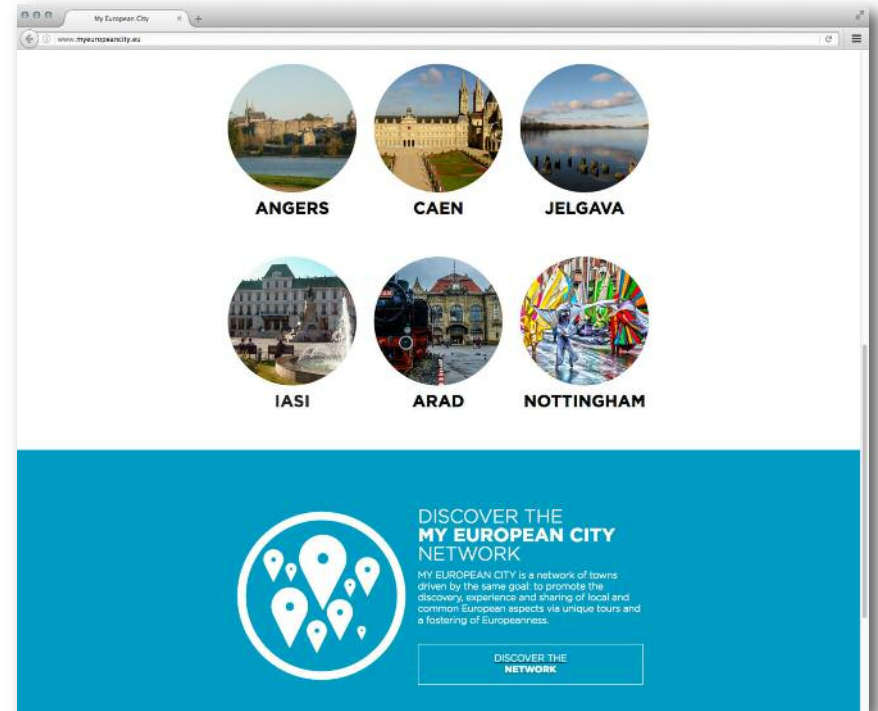
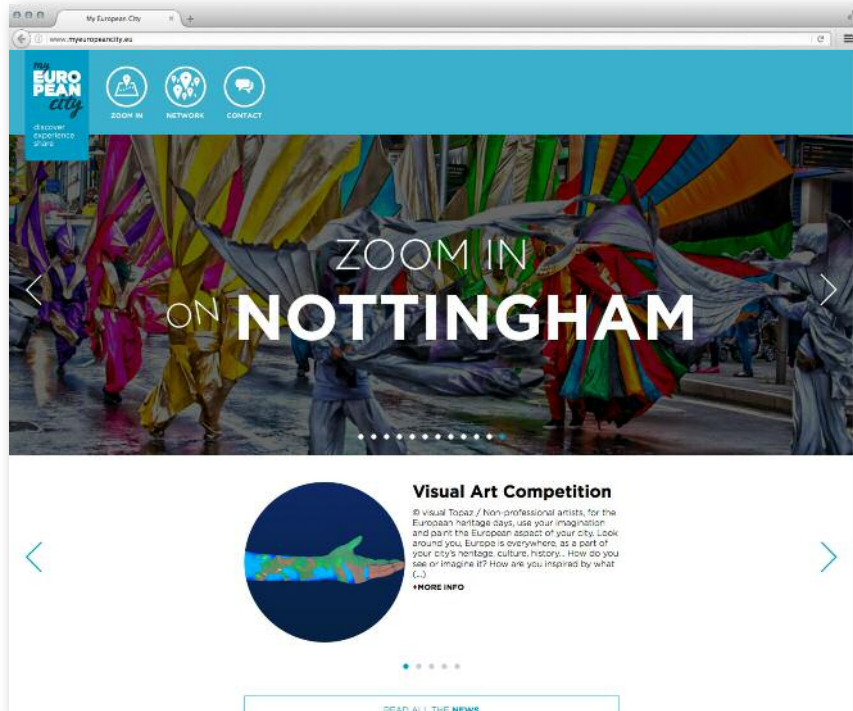
the citizen,
the city
and Europe



The invitation made to citizens to discover, experience a European City and share it in its own social circle

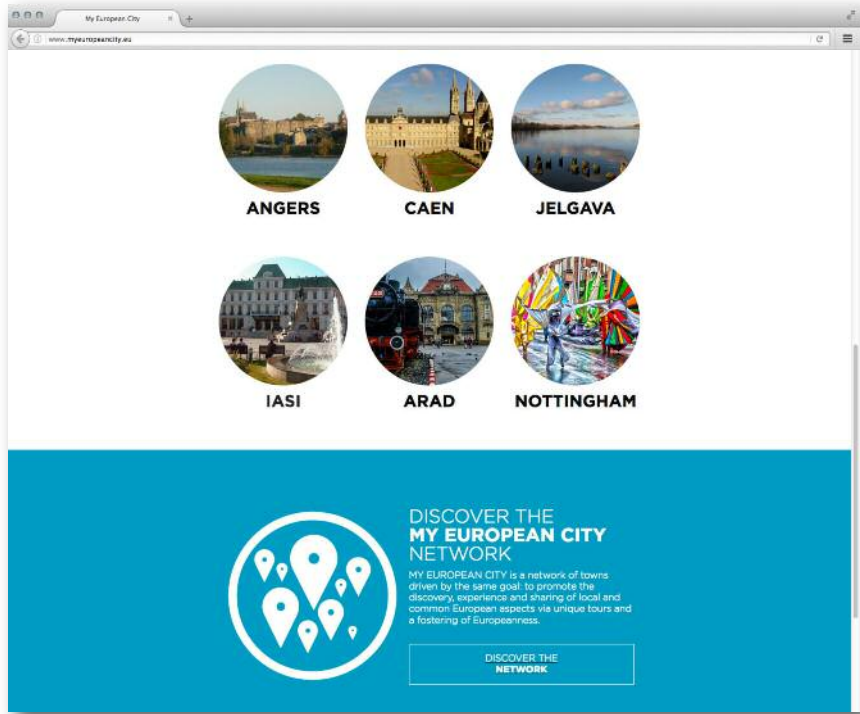
The invitation made to professionals to discover, experience a new way of working for the citizens in the frame of the network core and share good practices.

THE WEBSITE



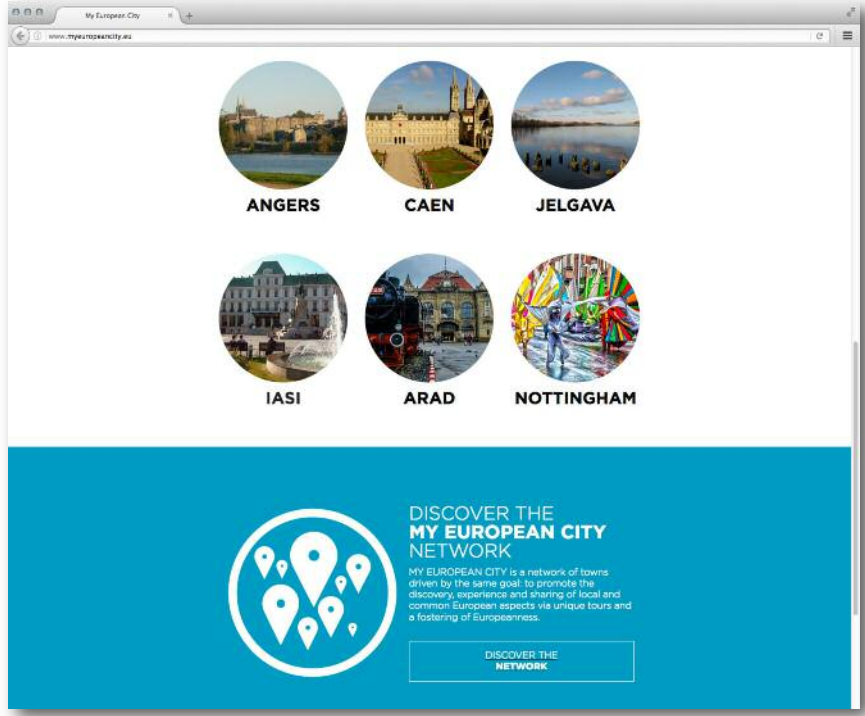


THE WEBSITE





THE WEBSITE



THE NETWORK IS ACTIVE IN VARIOUS AREAS

MEDIUM-SIZED CITIES



THE NETWORK IS ACTIVE IN VARIOUS AREAS

SMALLER AREAS



THE NETWORK IS ACTIVE IN VARIOUS AREAS



THE NETWORK WORKS WITH SEVERAL KINDS OF ORGANISATION

LOCAL AUTHORITIES



THE NETWORK WORKS WITH SEVERAL KINDS OF ORGANISATION

CIVIL SOCIETY AND ASSOCIATIONS



THE NETWORK WORKS WITH DIFFERENT KINDS OF AUDIENCE

YOUNG PEOPLE



THE NETWORK WORKS WITH DIFFERENT KINDS OF AUDIENCE



THE NETWORK WORKS WITH DIFFERENT KINDS OF AUDIENCE



THE NETWORK WORKS WITH DIFFERENT APPROACH ANGLES

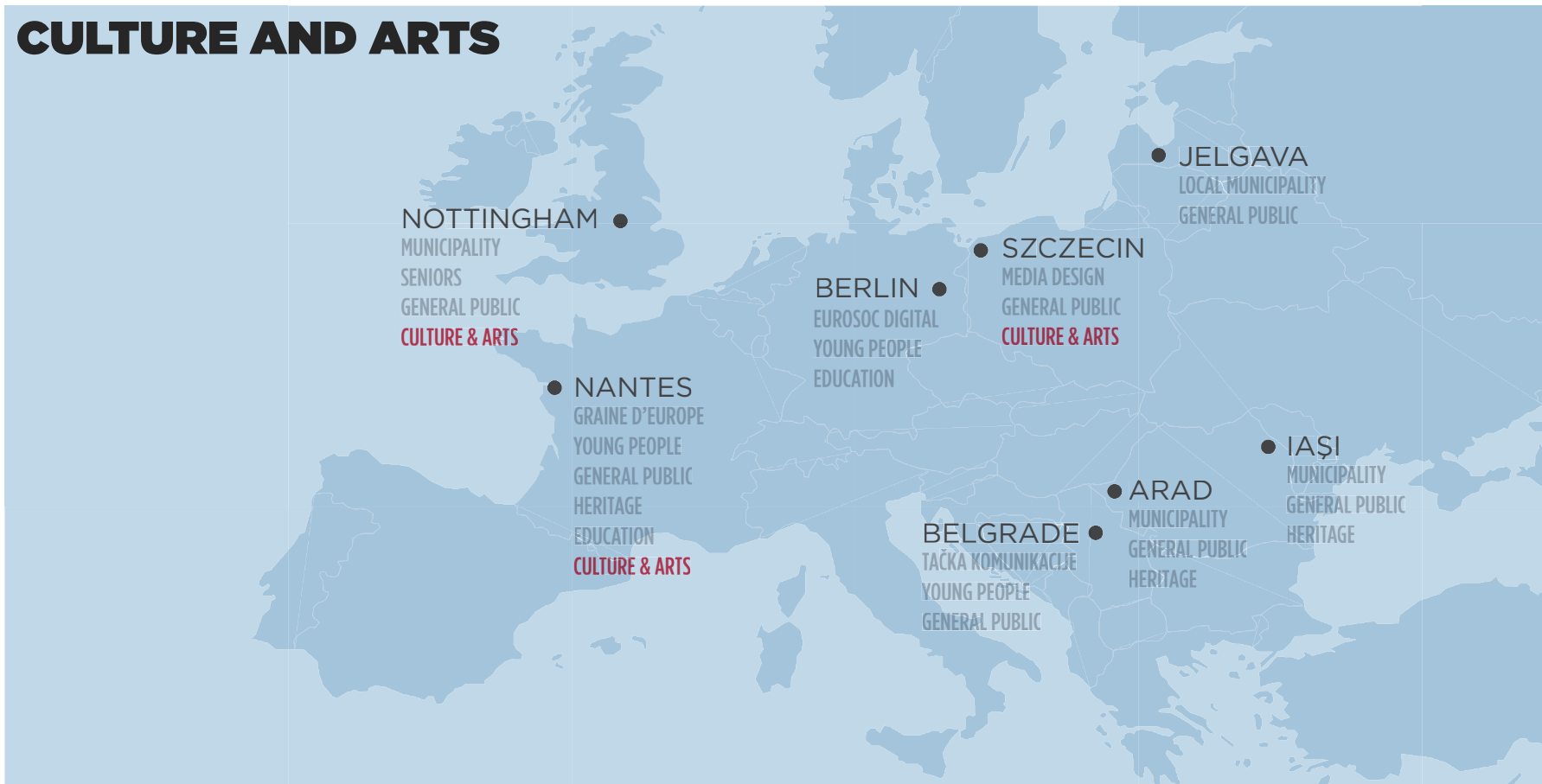


THE NETWORK WORKS WITH DIFFERENT APPROACH ANGLES



THE NETWORK WORKS WITH DIFFERENT APPROACH ANGLES

CULTURE AND ARTS

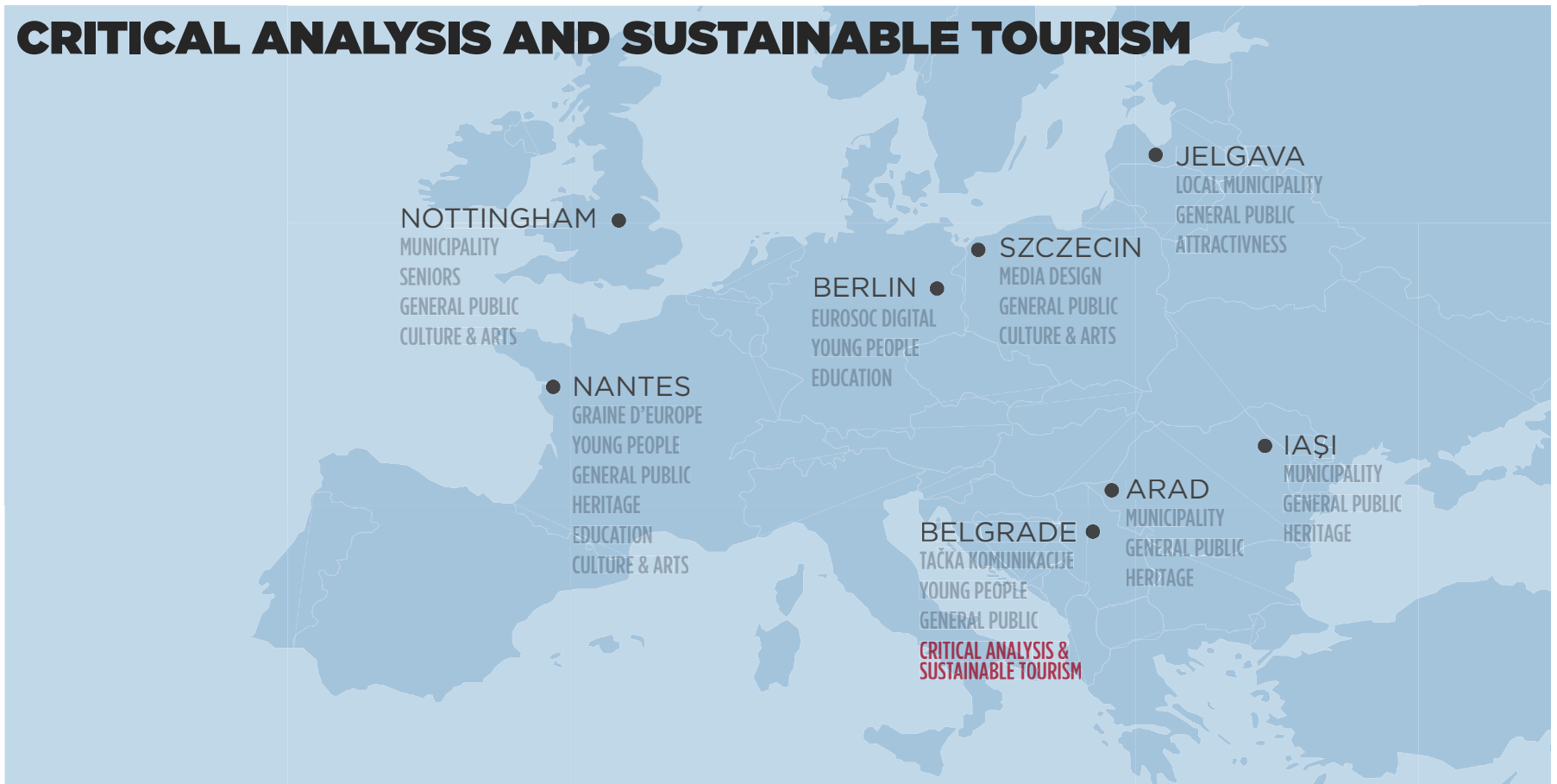


THE NETWORK WORKS WITH DIFFERENT APPROACH ANGLES



THE NETWORK WORKS WITH DIFFERENT APPROACH ANGLES

CRITICAL ANALYSIS AND SUSTAINABLE TOURISM



THE NETWORK WORKS WITH DIFFERENT APPROACH ANGLES



THE NETWORK WORKS THROUGH DIFFERENT SKILLS



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THE EU PROGRAMME

AND HOW WE CONTRIBUTE TO IT

THE EU PROGRAMME'S PRIORITY (AND OURS) : THE CITIZEN



Co-funded by the
Europe for Citizens Programme
of the European Union



The programme « Europe for citizens » encourages towns to cooperate with other towns on a long term basis to explore particular topics or themes, share resources or interests, gain influence or face common challenges.

THE EU PROGRAMME'S PRIORITY (AND OURS) : THE CITIZEN



Co-funded by the
Europe for Citizens Programme
of the European Union

HOW WE'VE DECIDED TO CONTRIBUTE

- raising the awareness of European citizens and contribute to develop a sense of belonging to Europe.
- working on the notion of European common values with all the partners concerned experts and citizens.
- promoting the European dimension of the territories involved and highlight the links between the Partners areas.
- collaborating with other structures from the civil society and local authorities through the exchange of good practices.
- disseminating the results.

THE EU PROGRAMME'S PRIORITY (AND OURS) : THE CITIZEN



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WHAT MAKES THE DIFFERENCE WITH OTHER NETWORKS

- Our angle is our position compared to other networks: we aim to impact the city as well as the citizens.
- The cross fertilization we trigger between civil Society and local authorities.
- Then the impact at local than European scales was B2B, B2C and C2C as well.



THE PROJECT

OPERATIONAL OVERVIEW OF THE ACTION

THROUGH A GENERAL OBJECTIVE

The Network partners are motivated by the will to value the European dimension of their area as a vehicle to European citizenship awareness. Then it's the main common thread that guides their reflections, meetings, invitations and their common work.

OPERATIONAL OVERVIEW OF THE ACTION

THROUGH A SPECIFIC OBJECTIVE TO FOCUS ON

- The audiences: How to better answer their needs/dreams or how to create them?
- Innovation: How to build updated and interactive links between citizens and EU?
- The roles: How do the local stakeholders work and what do they need to create those links?
- The impact: what does it change?

OPERATIONAL OVERVIEW OF THE ACTION

IN 4 KINDS OF ACTIVITIES

- Good practices and training
- Citizens involvement to the Open days et via la communication
- Productions and publications dedicated to the citizens on differents areas
- Evaluation, impact and results valuation at short, medium and long term

OPERATIONAL OVERVIEW OF THE ACTION

WITH VARIOUS TASKS

- The network includes partners who are different from each other set in areas that have different geopolitical realities.
- It also works by the means of a star network, a geographical balance, 10 workpages and working groups
- The project management objectives, editorial line, coordination & administration issues and Partners involvement / Coordination of the work group / Communication / Programme / Organisation, Invitation, Mobilisation / Advertising / Evaluation / Dissemination English translation & dissemination in local areas and in Europe.
- Thinking «Citizen», the partners have organised 5 meetings: Kick-off meeting / Citizen forum / Innovation meeting / Professional meeting / Final conference.

THE TWO-YEAR CYCLE OF MEETINGS

1. THE KICK-OFF MEETING IN SZCZECIN, POLAND



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SZCZECIN

KICK-OFF MEETING

13-15 JAN. 2015

ORGANISED BY
MEDIA DESIGN

108 PEOPLE
6 COUNTRIES

THE TWO-YEAR CYCLE OF MEETINGS

1. THE KICK-OFF MEETING IN SZCZECIN, POLAND

OBJECTIVES

Present & launch
Share and involve
Plan and trigger

WORKSHOPS & THEMES

The Europe for Citizens Programme
How to work in a star/hub organisation?
A charter to share
European dimension of an area
Local initiatives impact
How to create a European tour?
Discover an incubator
What is at stake and how to precede?
The citizen in the core

RESULTS

In progress, a new contribution to the EU programme
A new ongoing cross fertilisation
An invitation to new partners
A new European dynamic in Szczecin
The Eu project communication

THE TWO-YEAR CYCLE OF MEETINGS

2. THE CITIZEN FORUM IN IAȘI, ROMANIA



SZCZECIN

KICK-OFF MEETING

13-15 JAN. 2015

ORGANISED BY
MEDIA DESIGN

108 PEOPLE
6 COUNTRIES



IAȘI

CITIZEN FORUM

26-28 MAY 2015

ORGANISED BY
FICCE

78 PERSONS
7 COUNTRIES

THE TWO-YEAR CYCLE OF MEETINGS

2. THE CITIZEN FORUM IN IAȘI, ROMANIA

OBJECTIVES

Lighten what the citizen waits and needs. What are its dreams? What kind of constraints?

Define which citizens each partner of the network will focus on and the ones on whom the network will work collectively

Launching of the new website

WORKSHOPS & THEMES

The citizen and its issues under the Europe for Citizen Programme

Common Identity and Cultural Diversity in Europe

NGO's and the European Union

Does artistic mobility can help?

Civil and cultural citizenship

Types of publics, seniors and youngs

Your voice matters!

RESULTS

A better knowledge of the targeted audiences and the general public

A better overview of the means and tools to be create for theses audiences

A draft of the European Tour of Iași

A new website

The Eu project communication

THE TWO-YEAR CYCLE OF MEETINGS

3. THE INNOVATION MEETING IN NANTES, FRANCE



SZCZECIN

KICK-OFF MEETING

13-15 JAN. 2015

ORGANISED BY
MEDIA DESIGN

108 PEOPLE
6 COUNTRIES



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CITIZEN FORUM

26-28 MAY 2015

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78 PERSONS
7 COUNTRIES



NANTES

INNOVATION MEETING

8-10 DEC. 2015

ORGANISED BY
GRAINE D'EUROPE

121 PERSONS
16 COUNTRIES

THE TWO-YEAR CYCLE OF MEETINGS

3. THE INNOVATION MEETING IN NANTES, FRANCE

OBJECTIVES

Discover existing new innovative tools

Work on the concept of a new tool to answer to public expectations

Trigger in the network a new way to think and create for the citizen

WORKSHOPS & THEMES

Nantes as an European City

What does Innovation mean?

Innovation and European identity

Experiences and reflexion about social, technic, artistic and environmental innovation

Digital storytelling / Virtuel tours / New apps

Reinterpretation of the public space shared between citizens

The Eu programe

RESULTS

Opening of creative fields

A turning point in the 2 year work of the network

Scheduled, a new innovative tool dedicated to the citizen

The Eu project communication

THE TWO-YEAR CYCLE OF MEETINGS

4. PROFESIONNAL MEETING IN ARAD, ROMANIA



SZCZECIN

KICK-OFF MEETING

13-15 JAN. 2015

ORGANISED BY
MEDIA DESIGN

108 PEOPLE
6 COUNTRIES



IAȘI

CITIZEN FORUM

26-28 MAY 2015

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7 COUNTRIES



NANTES

INNOVATION MEETING

8-10 DEC. 2015

ORGANISED BY
GRAINE D'EUROPE

121 PERSONS
16 COUNTRIES



ARAD

TRAINING MEETING

24-25 MAY 2016

ORGANISED BY
ARAD MUNICIPALITY

67 PERSONS
7 COUNTRIES

THE TWO-YEAR CYCLE OF MEETINGS

4. PROFESSIONAL MEETING IN ARAD, ROMANIA

OBJECTIVES

Invite professionals to explore, in an innovative way, the possibilities to foster the citizen's discovery of the europeanness of their local area

WORKSHOPS & THEMES

The programme, the project and the Citizen

Mock-up sessions

3 workshops for 3 innovative tools

How to manage the splits between Heritage and Innovation regarding our aim and considering sustainable development?

Technical aspects / financial resources / social aspects / artistic means / cooperations

RESULTS

Skills

Conceptualisation of a toolbox

Financial resources

Steps to create

The Eu project communication

THE TWO-YEAR CYCLE OF MEETINGS

5. THE CLOSING MEETING IN JELGAVA, LATVIA



SZCZECIN

KICK-OFF MEETING

13-15 JAN. 2015

ORGANISED BY
MEDIA DESIGN

108 PEOPLE
6 COUNTRIES



IAȘI

CITIZEN FORUM

26-28 MAY 2015

ORGANISED BY
FICCE

78 PERSONS
7 COUNTRIES



NANTES

INNOVATION MEETING

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121 PERSONS
16 COUNTRIES



ARAD

TRAINING MEETING

24-25 MAY 2016

ORGANISED BY
ARAD MUNICIPALITY

67 PERSONS
7 COUNTRIES



JELGAVA

CLOSING MEETING

27-29 SEP. 2016

ORGANISED BY
JELGAVA CITY COUNCIL

61 PERSONS
9 COUNTRIES

THE TWO-YEAR CYCLE OF MEETINGS

5. THE CLOSING MEETING IN JELGAVA, LATVIA

OBJECTIVES

To evaluation and programme
the valuation of the results

WORKSHOPS & THEMES

Creativity and innovation in
the small business in Jelgava
and Latvia

Social and technical
innovations

Evaluation of the 2 year cycle
of meetings

The local and European
results we've reached

Perspectives

RESULTS

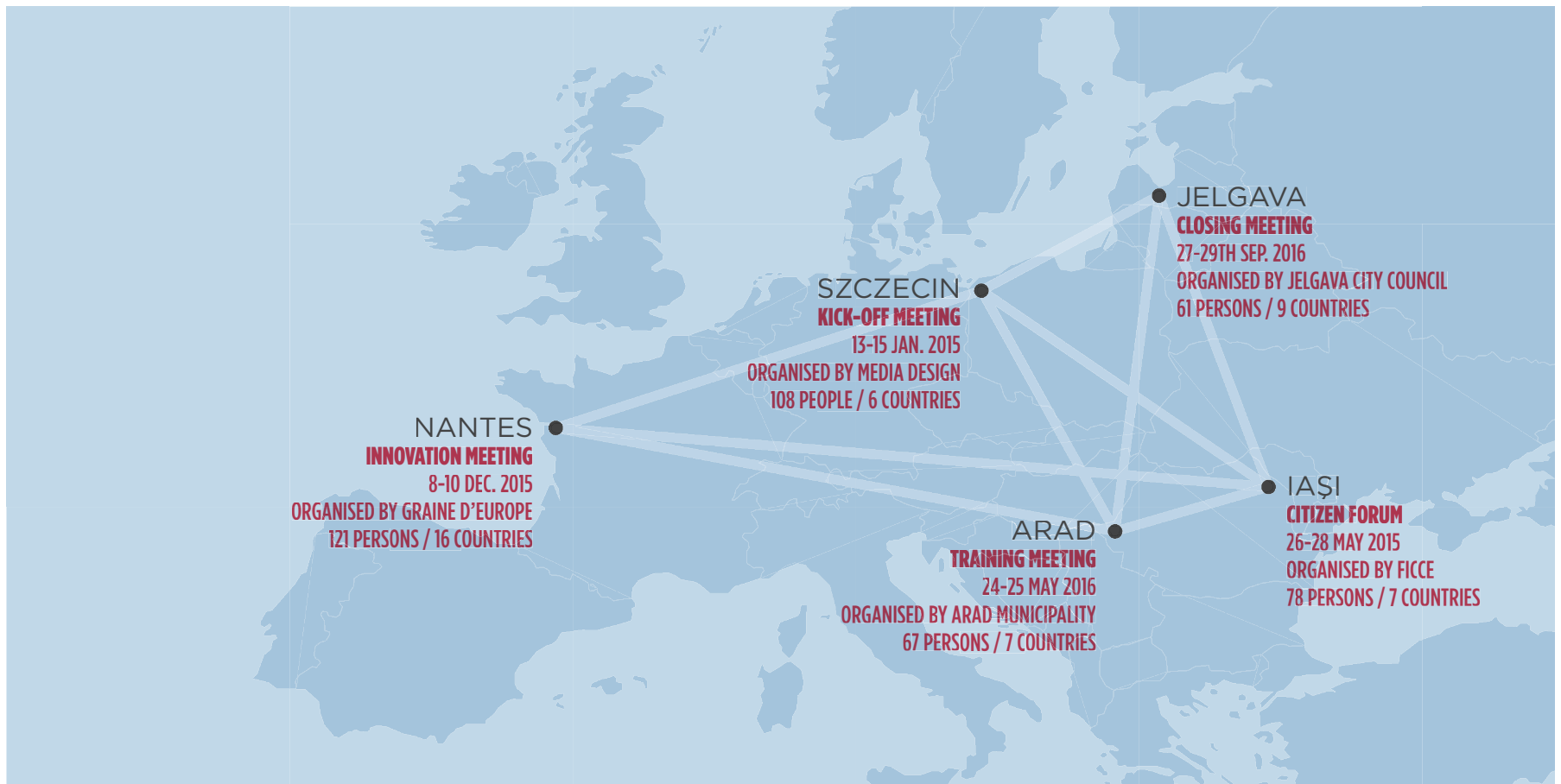
A network that thinks
«Citizen»

Communication on results

The conceptualisation of a
toolbox

Steps to create it

THE TWO-YEAR CYCLE OF MEETINGS



GENERAL RESULTS

PRINCIPLE

The citizen in the core of the project

ANGLE

City – citizen – Europe

PLAYGROUND

The rapidly changing European society and the current geopolitical situation

MEAN

Cross fertilisation

TIMELINE

A double one : the one each partner needs and a common one. Operation complete.

RESULTS

A stronger network and extended local networks, a better understanding of what is at stake by focussing the citizen, a common digital tool to be created

REQUIRED LEVEL

Collective and professional involvement

DISSEMINATION

Transmission, identity valuation, values promotion

GENERAL RESULTS: LOCAL IMPACTS

NEW ASSOCIATED PARTNERS

Région des Pays-de-la-Loire, Département de Loire-Atlantique, Stereolux, Samoa, Fabmake, The Greeters, Le Lieu Unique, Université de Nantes, Technocampus Smart Factory, Clarté, IRCCYN, CIRD, CIED Nantes/Angers/Laval, Point, Regional Office for National Debate, Szczecin City Council, CIED private innovative companies such as Laflora, ONG social innovation, Pro Urbe, Pro Virtual Reality, Projet Psyché, Nottingham City arts, Trent University, Writer's studios, University of Nottingham (*read more*)

NEW WAYS TO WORK

A new way to consider Eu and the citizen in several areas

A LOCAL COVERAGE AND PUBLICATION ON THE INVOLVED AREAS (*read more*)

GENERAL RESULTS: EU IMPACTS

- A website dedicated to the triangle City – Citizen – Europe
 - A Communication Kit
 - Communiqués
 - Publication of questioning on the audiences, innovations and professional in the European dimension a an area
 - 3 contests
 - 4 new routes
- Then a network of experts that are able to better contribute to the aims of the programme
 - A valuation to the Network contribution to the EU programme : Europe for Citizens
 - A presentation of the complete operation
 - The outline of the network new challenge



THANKS TO...



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of the European Union



Nottingham
City Council



IASI
2021
CAPITALĂ
CULTURALĂ
EUROPEANĂ
ORAȘ CANDIDAT

